

2% BUSINESS APPLICATION

CONFIDENTIAL





BUSINESS MEMBERSHIP

Business Membership is open to any company committed to giving back at least 1% of annual sales and at least 1% (21 hours) of volunteer time to conservation organizations. Conservation organizations are defined by having mission or program work related to any one of the four below criteria:

Boots-on-the-Ground Conservation: Habitat improvement & protection, wildlife research, wildlife population surveys, waterfowl banding, tracking collars, migration mapping, water quality, etc.

Wildlife / Outdoor Education: This includes wildlife & outdoor education centers for students, wildlife rehabilitation centers, educational programming around conservation, and much more.

Wildlife Advocacy: Marketing programs and media platforms to inform the public on wildlife and habitat needs, lobbying governments on behalf of science-based wildlife conservation, public protest on behalf of science-based conservation, and much more.

Access: Programs to help the public access wildlife and conservationists access the land to help wildlife.

2% for Conservation™ reserves the right to make a determination in regards to the specific organizations qualification based on our definitions of a conservation organization. As well, a portion of contributions and volunteer time must be with nonprofit organizations as determined by IRS code 501(c). At least 50% of the businesses money and time contributions must be with 501(c)(3) nonprofit organizations as determined by IRS code 501(c).

JOINING CRITERIA

Membership of 2% for Conservation™ means a commitment to the highest standards, with all Business Members required to meet the following core criteria:

- Be a legitimate business recognized by your local Government
- Supply products or services
- Fully comply with legislative requirements
- Fully comply with relevant health and safety policies
- Disclose the criminal convictions of any company directors related to the business
- Disclose any small claims/legal actions filed against the business
- Provide all supporting documentation required
- Adhere to 2% for Conservation™ brand guidelines in promotion of your businesses membership
- Pay annual membership dues



APPLICATION FOR 2% FOR CONSERVATION™ BUSINESS MEMBERSHIP

Please complete all sections of the form and attach all required supporting documentation

SECTION

A

GENERAL BUSINESS AND CONTACT INFORMATION

Name of Business/Brand: _____

Owner or CEO Name: _____

Email: _____

Phone Number: _____

Job Title: _____

Membership Contact Name (if different from owner): _____

Email: _____

Phone Number: _____

Job Title: _____

Business Mailing Address: _____

Business Billing Address (if different then mailing): _____

Business Phone Number(s): _____

Business Email Address: _____

Business Website: _____

PLEASE CONFIRM YOU MEET THE CORE CRITERIA AND ENCLOSE THE DOCUMENTATION REQUESTED WITH YOUR APPLICATION

Be a legitimate business recognized by Government (evidence required)

Supply products or services

Compliant with all relevant legislation and health safety laws

Check here if any of the company directors hold criminal convictions related to the business

Check here if the company has ever had any small claims or legal decisions taken against it

BUSINESS DESCRIPTION AND FINANCIAL INFORMATION

Please provide a brief summary of the business including the type of products or services provided.

What tax and financial reporting deadline does your business adhere to annually? _____

What is your fiscal year end date? _____

What method do you intend to use for reporting year-end sales?

- CPA Report
- Tax Return

What is your estimated annual revenue? _____



EVIDENCE OF CONTRIBUTIONS TO CONSERVATION

Did your business contribute **1% of annual sales** to conservation organizations in its prior financial reporting year?

- Yes
 No

If No, will you commit to contributing **1% of annual sales** to conservation organizations in the coming year?

- Yes - My business will make this commitment

List the conservation **organizations**, the **type and value** of contribution for which your business contributes to:

(If you are providing proof from the year prior, please provide supporting documentation for each contribution listed as an attachment):

ORGANIZATION NAME	TYPE OF CONTRIBUTION	CONTRIBUTION \$ VALUE

Did your business contribute 1% (at least 21 hours) of volunteer time to conservation organizations in the last 12 months?

- Yes
 No

If No, will you commit to contributing %1 (at least 21 hours) of volunteer time to conservation organizations in your next financial reporting year?

- Yes - My business will make this commitment

Please list the conservation organization(s) and type of activity you or your employees volunteered.

(If you are providing proof from the year prior, please provide pictures and short written descriptions of the activity(s) that took place as an attachment):

ORGANIZATION NAME	TYPE OF ACTIVITY	# OF HOURS

SUPPORTING DOCUMENTATION CHECKLIST

Proof of business registration with local authority (IE: Registration as an LLC, .INC, Sole-Proprietor, etc.)

Annual CPA Report or Tax Return **if you are providing proof from the prior year** .

Supporting documentation for financial contributions to conservation organizations **if you are providing proof from the prior year**.

Summary (include pictures if available) of volunteer time contributed including organization name, date and time and activity **if you are providing proof from the prior year**.

ACKNOWLEDGEMENT

By signing this application, you give permission to the employees of 2% for Conservation™ to use legal means of assuring these statements to be true and you have no recourse if the application is rejected because of lack of proof of the provision of false information. You confirm that you have read all the conditions contained in this application, have answered each question to the best of your ability and that the information contained is correct. If accepted for membership of 2% for Conservation™, you agree to abide by such rules, restrictions and regulations, as shall apply to 2% for Conservation™ Members, including the organizations Constitution and Code of Conduct.

NAME _____

SIGNATURE _____

DATE _____

Please return this form, together with the required supporting documentation to:

Email: jared@fishandwildlife.org

Or, print and mail it to:

2% for Conservation

PO Box 352

Manhattan, MT 59741



FOR CONSERVATION
TIME + MONEY → FISH & WILDLIFE

Our mission is to ensure the future for fish and wildlife by creating an alliance of businesses and individuals committed to giving time and money to fish and wildlife conservation.

www.fishandwildlife.org

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E: contact@fishandwildlife.org